

EMPLOYER PARTNER PROGRAM

Saginaw Valley State University Career Services

OUR MISSION:

BUILD a stronger brand presence on SVSU's campus to attract qualified, promising students and alumni who meet your needs.

MAXIMIZE company awareness to students and alumni during the academic year through additional exposure and engagement opportunities.

FOSTER the career readiness of SVSU students, developing relationships on a more personal level and creating a talent pipeline for your company.

PRICE: \$2,500

Inquire about our school district and non-profit rate

BENEFITS:

- Direct contact in Career Services to help you navigate SVSU
- Attend any fair during the academic year for no extra cost
- Targeted email blasts on Handshake to students and/or alumni to increase job posting or event traction
- Invitation to partner-only networking events with students (minimum of 1 per semester)
- Share job postings, events, or company marketing on Career Services' social media
- Logo marketing on website, social media, print materials, around our office, and campus-wide internal marketing campaign
- Host on-campus "Office Hours"
- Access to Summer Housing on SVSU's campus for your Interns/Co-ops with Ryder Center Fitness pass
- Attend 2 partner engagement events per year: Coffee Chat in January & Appreciation Lunch in April
- Assist with Career Services and/or host your own workshops to teach Career Readiness skills
- Opportunity to sponsor Canvas Modules in our new Career Readiness Course
- Additional opportunities as available (classroom presentations, RSO sessions, alumni/athletic events, radio shows)
- Conduct on-campus interviews

If you are interested in becoming a partner, please fill out this form!



Contact our Employer & Student Development Specialist:
Sarah Binder | 989-964-7130 | sebinder@svsu.edu

Follow Us on Social Media

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**SAGINAW VALLEY
STATE UNIVERSITY**

What is the value of the program to current partners?

“Having the opportunity to get on campus and have our opportunities in students ears throughout their time at university”

2023-2024 Partner

“Partnerships are key, to remaining competitive and to assist in equipping students with the skills and insights they need to chart their own fulfilling and successful career path. Building these connections helps bridge the gap and connect the students with our system and opportunities now and in the future”

2023-2024 Partner

“We have built relationships with many great SVSU students and alumni over the years! The university has a deep pool of talent and, with the well-attended career fair events, we are able to create that personal connection with each individual...”

2023-2024 Partner

EMPLOYER



PARTNERS